

# PUREKUSTIK ART COLLECTION

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tecsound.fr

Lifestyle

Design

Solutions

Technologies

\_Decorations

Aesthetics



**TECSOUND**<sup>®</sup>  
by **SOPREMA**  
SOUNDPROOFING & ACOUSTIC CORRECTION

# PUREKUSTIK



# ART COLLECTION

# When **urban art** meets **acoustic comfort**

Between creative energy and mastery of sound, **PUREKUSTIK ART COLLECTION** explores a new dialogue: that where technology marries art to make it resonate.

Led by Tecsound, the acoustic specialist of the SOPREMA group, this collection transforms the acoustic panel into a medium for artistic expression.

Recycled material, contemporary design and visual emotion come together to create works that go beyond the simple decorative dimension: they absorb sound as much as they captivate the eye.

In this first edition, six artists from various backgrounds reinterpret the **PUREKUSTIK** material and give a new creative dimension to technical performance:

**\_PIMAX**, a figure of pop graffiti, hijacks the icons of popular culture — from the Mona Lisa to The Milkmaid — in a colourful and offbeat universe, where his beloved dog Nourf becomes the emblem of an irreverent freedom.

\_\_\_\_\_pages **10 to 17**

**\_DACRUZ**, a pioneer of Parisian Street art, combines tribal faces and identity symbols to celebrate the diversity and humanity of cities. \_\_\_\_\_pages **18 to 25**

**\_EDDY VITALONE**, inventor of the Pop Baroque style, combines pictorial exuberance and pop satire in dazzling compositions, blending humour and elegance. \_\_\_\_\_pages **26 to 33**

**\_LEMON CURVES composes** with rigor and sensitivity: her bold colour blocks and geometric lines embody balance and serenity in a world in motion. \_\_\_\_\_pages **34 to 45**

**\_PAPER & PEN**, alias Marion Lagarde, sketches the architectural memory of places with a fine felt-tip pen: a precise and poetic art of line, a tribute to the beauty of inhabited spaces. \_\_\_\_\_pages **46 to 53**

**\_MG LA BOMBA**, heir to instinctive graffiti, brings out colour and raw energy in a free, generous and vibrant gesture. \_\_\_\_\_pages **54 to 59**

Together, they have created a rich and expressive collection, where each work becomes both a piece of art and an acoustic solution.

PUREKUSTIK ART COLLECTION — when technology listens to art to make it resonate even more.

**TECSOUND**<sup>®</sup>  
by **SOPREMA**

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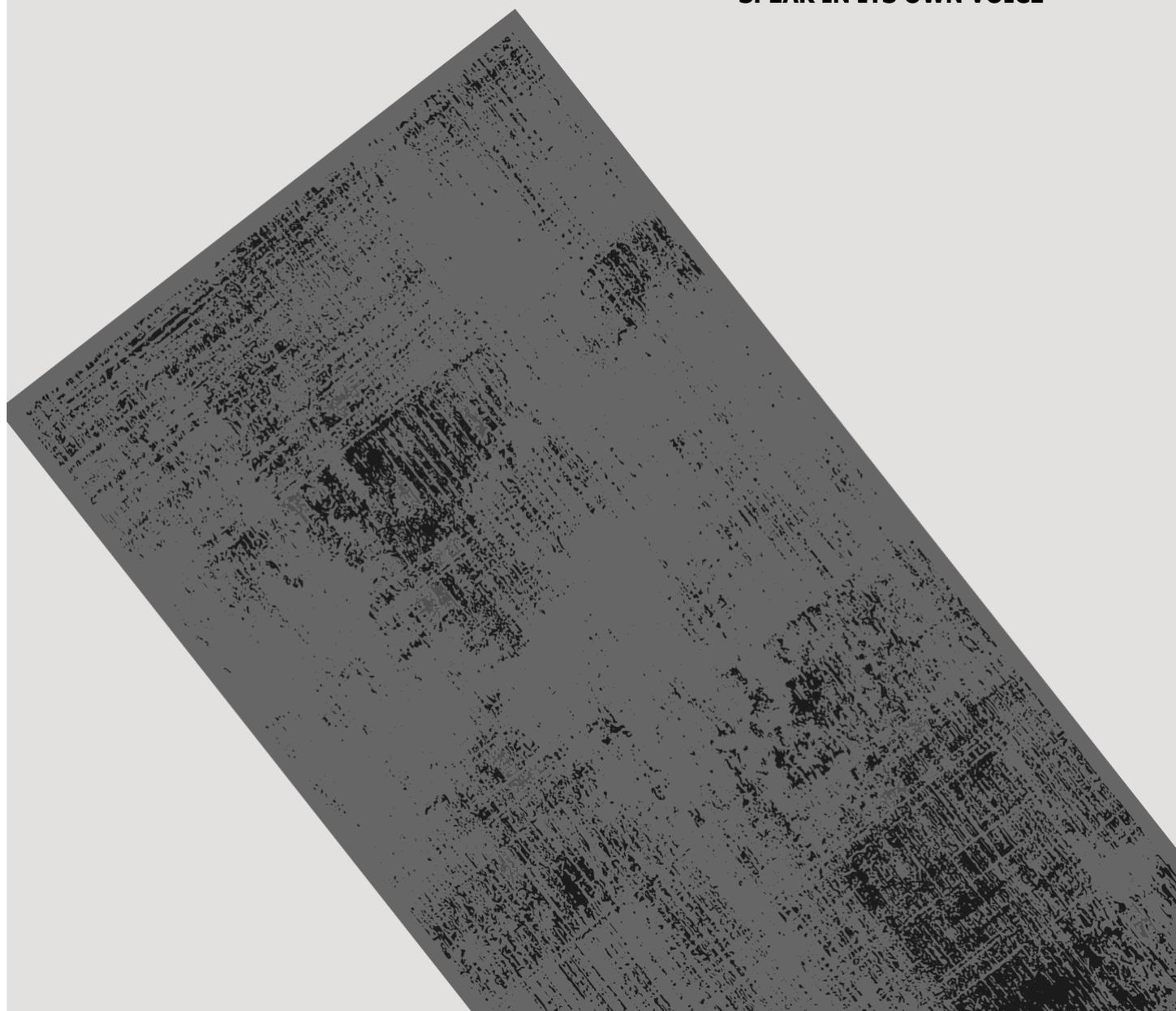
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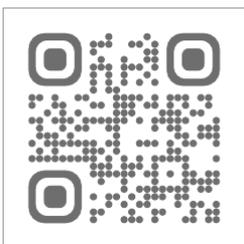
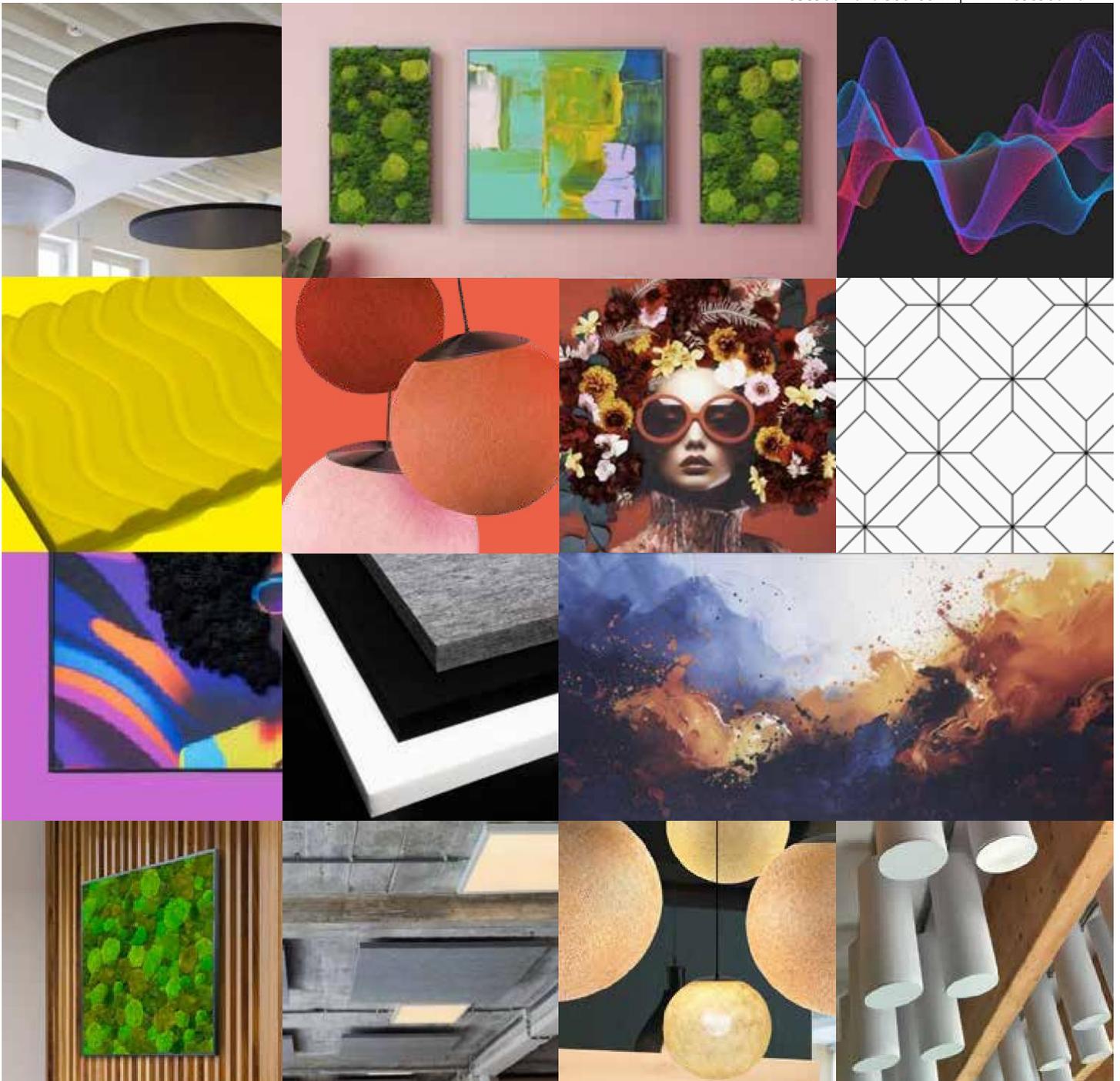
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**\_DISCOVER THE FULL RANGE  
OF **TECSOUND®** ACOUSTIC  
SOLUTIONS**

# PUREKUSTIK THE ACOUSTIC PANEL AT THE SERVICE OF DESIGN

## The alliance of acoustic performance and contemporary design

In today's spaces, acoustic comfort has become a real issue of well-being.

Meetings, open spaces, restaurants or lobbies are often affected by noise pollution and reverberation.

To reconcile acoustic efficiency and high-end aesthetics, Tecsound® has designed **PUREKUSTIK**: an innovative, durable, and customizable acoustic panel that lends itself equally well to artistic creation and interior design.



## An innovative and responsible material

Made of recycled polyester fibres (PET), PUREKUSTIK combines lightness, stability and acoustic performance.

Its micro-porous structure captures and dissipates sound waves, reducing echoes and softening reverberation.

This invisible technology has a direct effect on the sound quality of spaces while respecting the highest environmental standards.

- **Up to 60 recycled plastic bottles per m<sup>2</sup>**
- **Solvent-free, formaldehyde-free. VOCs**
- **A+ Health Labelling**
- **Recyclable and sustainable product**



## CLASSIC CANVAS

Purely decorative —→

No effect on reverberation —→

Neutral support —→

Non-durable —→

Neutral environmental impact —→

## PUREKUSTIK PRINTED

Decorative and acoustic

Significant noise reduction

ISO 354 certified, Class A technology ( $\alpha_w$  0.90-1.00)

Resistant, stable and durable

Recycled, recyclable, VOC+ VOCs

With **PUREKUSTIK**, decoration becomes active: each work contributes to the visual and sound harmony of the space.

PUREKUSTIK – the art of silence, by Tecsound.

## Technical \_Characteristics

Tested according to international standards, **PUREKUSTIK** has some of the highest acoustic performance in its category:

Features	Value / Ranking
Sound absorption coefficient ( $\alpha_w$ )	0,90 to 1,00 – Class A
Fire rating	Euroclass B-s1, d0
Density	50 kg/m <sup>3</sup>
Nominal thickness	40 mm
Thermal conductivity	33,5 – 34 mW/(m·K)
Microbial resistance	Inhibits mold growth
VOC emissions	Class A+

Results confirmed by certified acoustic tests (GINGER-CEBTP, BEB2 reports. M.6077-3 and 6077-4).

The material does not contain any chemical binders or toxic substances.

It does not release dust, does not produce volatile particles and retains its mechanical stability even in hot or humid environments.

**PUREKUSTIK** significantly improves the intelligibility of sounds and reduces reverberation in all types of spaces, providing immediate and measurable comfort.



## \_An aesthetic, technical and sustainable solution

**PUREKUSTIK** adapts to all projects and all creative ambitions:

- **Formats:** from small to large painting wall format (30 × 30 cm to 120 × 240 cm)
- **Finishes:** frames of your choice — aluminium, white, black, or gold finishes.
- **Installation:** simple, fast and lightweight (gluing, hanging or integrated adhesive system).
- Each panel combines Tecsound®'s acoustic mastery with total creative freedom, allowing original works to be integrated into spaces as varied as offices, hotels, shops, homes or cultural venues.

## \_An ideal medium for creation

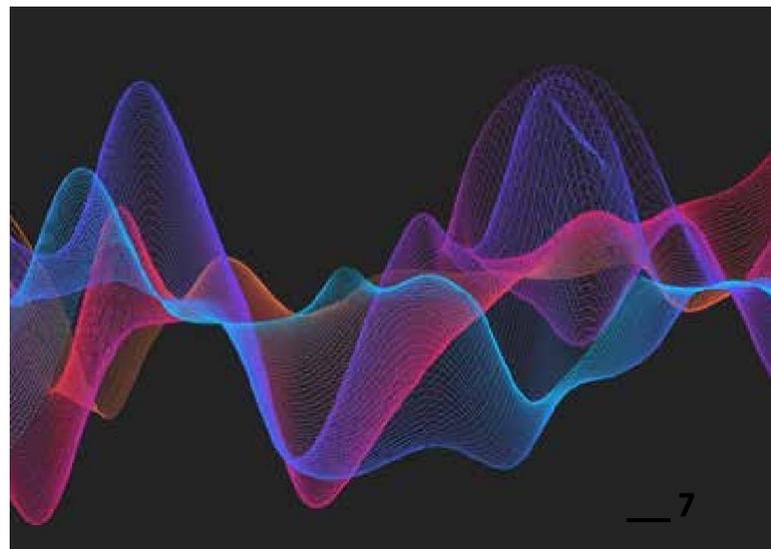
One of the great strengths of **PUREKUSTIK** is its stable and homogeneous surface, which is perfectly suited for high-definition printing.

Its fine texture reproduces the richness of pigments, contrasts and shades with remarkable fidelity.

This technical medium thus becomes an artistic medium, combining performance and aesthetics.

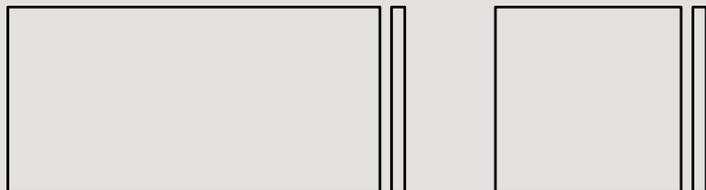
Where a classic canvas is limited to the visual aspect, **PUREKUSTIK** adds a real acoustic dimension.

Each work printed on this material combines design, comfort and functionality, transforming walls into active surfaces.



# SIZE AND FRAMES

## COLLECTION



## FRAMES



## INDICATIVE SIZES

They depend on the format of the original works

### HORIZONTAL (cm)

- 30 x 40
- 50 x 70
- 70 x 100
- 70 x 100
- 140 x 200

### VERTICAL (cm)

- 40 x 30
- 70 x 50
- 100 x 70
- 140 x 100
- 200 x 140

### SQUARE (cm)

- 30 x 30
- 40 x 40
- 50 x 50
- 60 x 60
- 70 x 70
- 80 x 80
- 100 x 100
- 120 x 120
- 140 x 140



White

Black

Grey



# PIMAX

## \_THE ART OF HIJACKING AND VISUAL COLLISION



An unclassifiable artist and pioneer of Parisian graffiti, **PIMAX** handles humour and provocation as others handle the brush.

Trained on the street, he has established himself as a leading figure of popgraff, a style in which popular icons, the heroes of our childhood and the symbols of contemporary society collide.

His works play on nostalgia and subversion: Goldorak rubs shoulders with the Mona Lisa, Nourf – his totem dog – barks at the world, and television culture becomes a visual language in its own right.

Behind this explosion of colours, PIMAX questions our relationship with images: he dismantles, remixes, and reinvents them.

On PUREKUSTIK acoustic panels, his compositions gain unexpected depth: noises fade away, and symbols take centre stage.

His art, both joyful and lucid, invites us to read the world in many ways — between laughter, memory and resistance.

“Graffiti is how we let the walls speak out loud again.”



Scan and order your PIMAX decorative acoustic picture!

## \_INDICATIVE SIZES

They depend on the format of the original works

### LANDSCAPE (cm)

- 30 × 40    • 70 × 100
- 50 × 70    • 140 × 200
- 70 × 100

### PORTRAIT (cm)

- 40 × 30    • 140 × 100
- 70 × 50    • 200 × 140
- 100 × 70

### SQUARE (cm)

- 30 × 30    • 60 × 60
- 40 × 40    • 70 × 70
- 50 × 50    • 80 × 80

### FRAME

- Aluminium    • Black
  - White    • Gold
- ○ ● ●



**LOCKDOWN JOUR 29**



**TROMPETTE NOURF**



**LOCKDOWN JOUR 3**



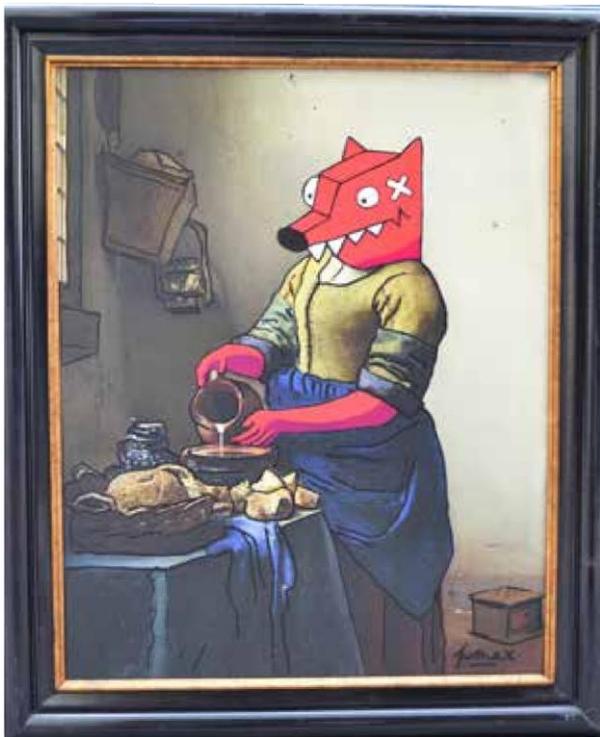
**BANANANOURF /  
BANANANOURF LIGHT**



**BANKSY PICASSONOURF WOOD**



**BANKSY PICASSONOURF**



**NOURF LA LAITIÈRE**



**FRAGONOURF**



**LOCKDOWN JOUR 54**



**MONANOURFBANANA**



**NOURF ROMANCE**



**BABY NOURF**



**CORBEILLE DE NOURF**



**GARDENOURF**



**NOURF GAYMER**



**MG&PIMAX L'ATTACK DU CÈDRE**



**GAINSBOURGNOURF**



**BANQUE DE FRANCE**

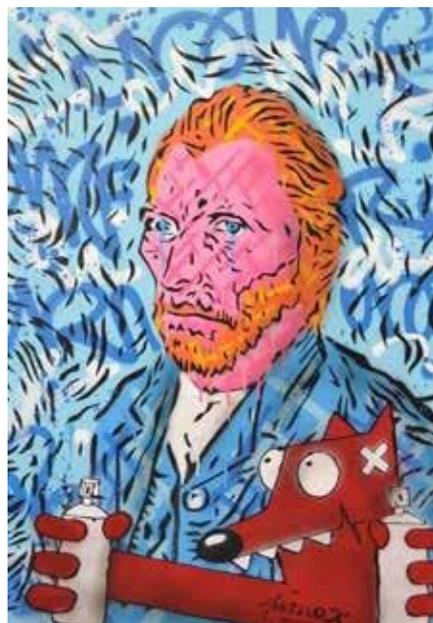


**LOCKDOWN REMIX**



**K7 BANANANOURF**





**DORANOURF**

**VAN GOGH NOURF**

**MAGRITTENOURF**

# DACRUZ

## \_THE FACES OF THE WORLD



 [dacruzgraffiti](#)

Born in Paris, in the Ourcq district, **DACRUZ** has been painting since the late 1980s.

His monumental frescoes, often painted in working-class neighbourhoods, have made him an emblematic figure of French street art.

Inspired by African, South American and urban cultures, he composes a universal language where tribal shapes, symbols and bright colours become bridges between peoples.

Each face he paints is an encounter: that of a memory, a territory, a voice.

His works, now visible in several cities around the world, celebrate diversity and bring forgotten walls back to life.

Reproduced on **PUREKUSTIK**, they retain this human and spiritual power, while giving the inner space a sense of vibration and connection.

"My walls are mirrors; they reflect those who look at them. »



Scan and order your decorative DACRUZ acoustic picture!

## \_INDICATIVE SIZES

They depend on the format of the original works

### LANDSCAPE (cm)

- 30 × 40    • 70 × 100
- 50 × 70    • 140 × 200
- 70 × 100

### PORTRAIT (cm)

- 40 × 30    • 140 × 100
- 70 × 50    • 200 × 140
- 100 × 70

### SQUARE (cm)

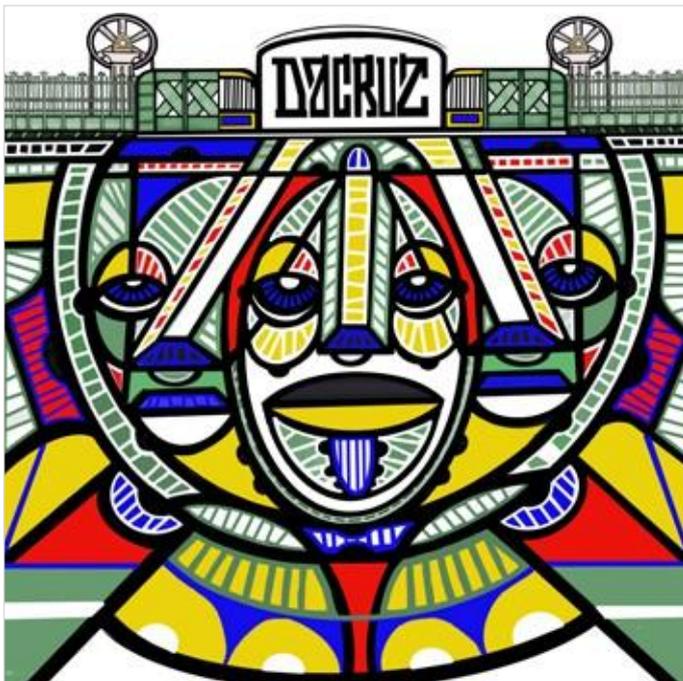
- 30 × 30    • 60 × 60
- 40 × 40    • 70 × 70
- 50 × 50    • 80 × 80

### FRAME

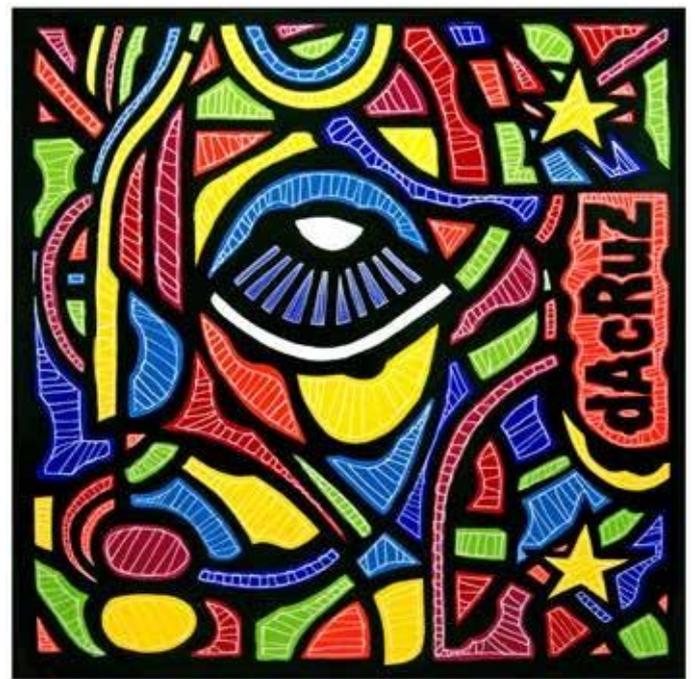
- Aluminium    • Black
  - White          • Gold
- ○ ● ●



75019



FINAL 2



DA VITRAIL



**O SOL SABE**



**BIGFOOT RVB**

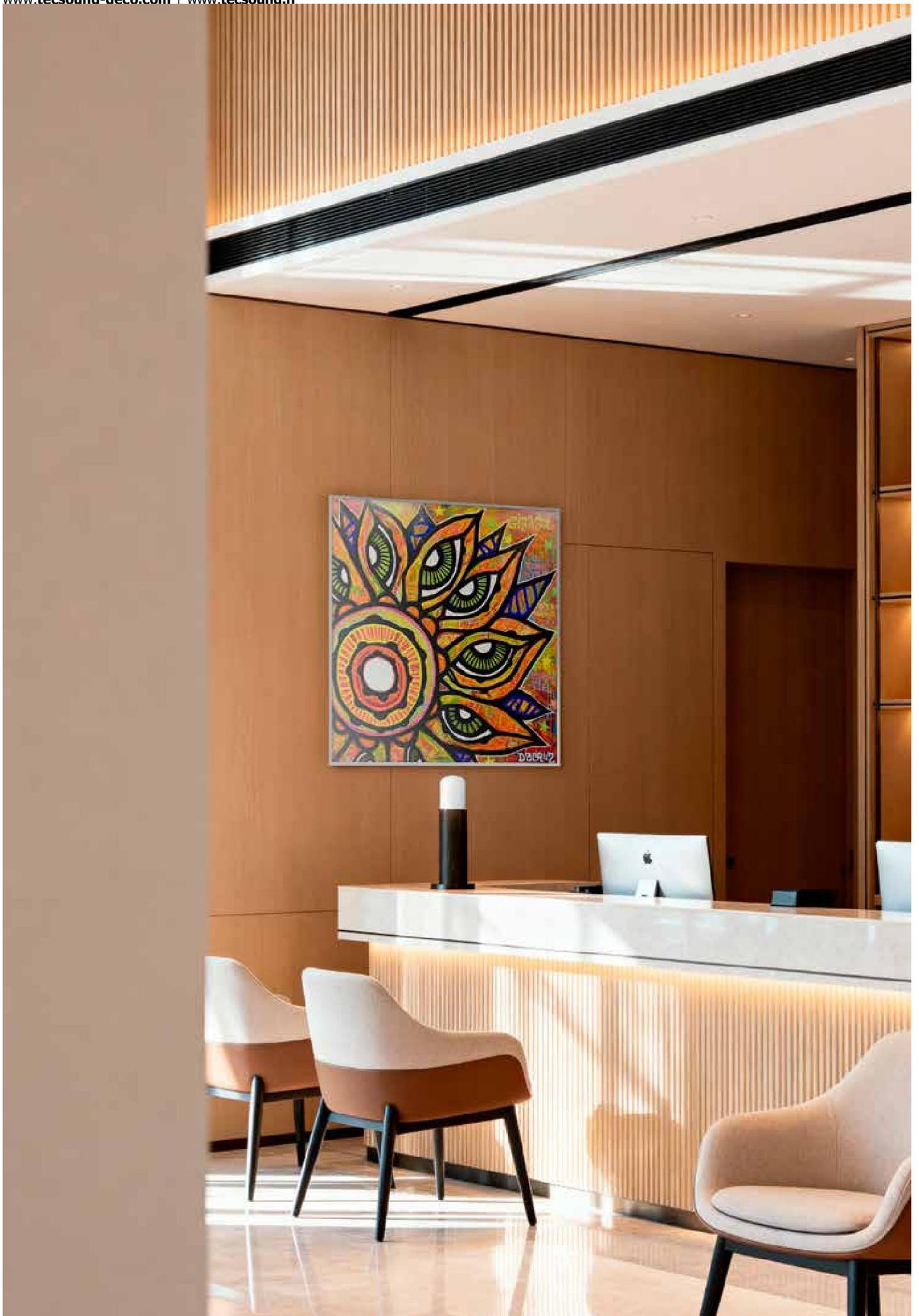


**V4BIS**



**OURCQ**







**PROMISCUITÉ**



**LÀ OÙ MON REGARD SE POSE**



**IDEA NA CABEÇA**



**GIRASOL**



**FLORESSENCE**



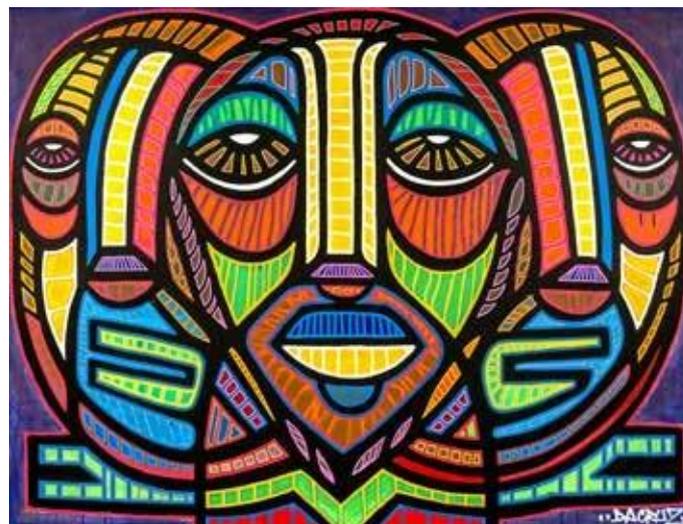
**VITRAIL-SPREAD**



**MAKE LOVE NOT WALLS**



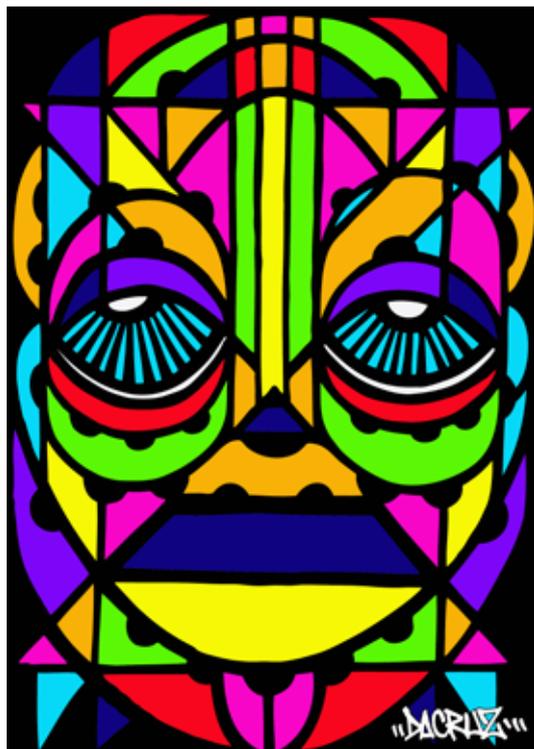
**MAZAMET**



**COLOR MÉDITATION**



**AZUL**



**MASQUE**



# EDDY VITALONE

## \_THE THEATRE OF POP CULTURE



@eddyvitalone

A painter trained at the Beaux-Arts of Clermont-Ferrand, Eddy Vitalone has developed a universe he calls Pop Baroque: a bold fusion between the exuberant codes of Baroque art and the vibrancy of popular culture.

On his canvases, Bugs Bunny, Scrooge and Betty Boop become the protagonists of a fresco where derision, nostalgia and virtuosity collide.

This dialogue between two eras — the age of classical art and that of consumer culture — gives his work a dimension that is both critical and playful.

Working with spray paint and acrylic, Vitalone creates compositions saturated with detail and light, which oscillate between social satire and aesthetic homage.

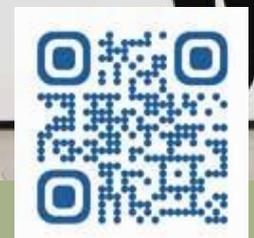
Printed on **PUREKUSTIK**, his works retain their visual intensity while gaining emotional resonance — a sonic baroque rendered silent.

The result: abundant, almost theatrical images, which transform the set into a stage and the beholder into an actor.

" An art that is excessive and generous, celebrating the beauty of abundance. »



Scan and order your EDDY VITALONE acoustic picture!



## INDICATIVE SIZES

They depend on the format of the original works

### LANDSCAPE (cm)

- 30 × 40    • 70 × 100
- 50 × 70    • 140 × 200
- 70 × 100

### PORTRAIT (cm)

- 40 × 30    • 140 × 100
- 70 × 50    • 200 × 140
- 100 × 70

### SQUARE (cm)

- 30 × 30    • 60 × 60
- 40 × 40    • 70 × 70
- 50 × 50    • 80 × 80

### FRAME

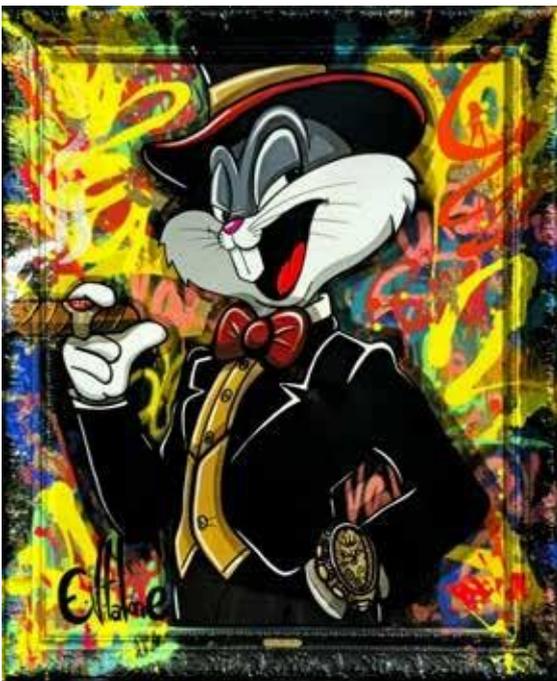
- Aluminium    • Black
  - White    • Gold
- ○ ● ●



**RIEN QUE POUR MOI**



**CHAMPAGNE ENTRE COPINES**



**BUGS BUNNY LE GENTLEMAN**



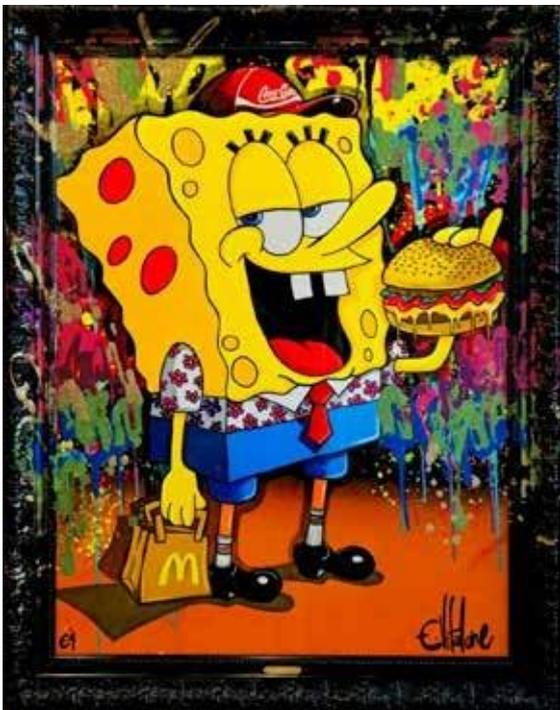
**C'EST LA FETE**



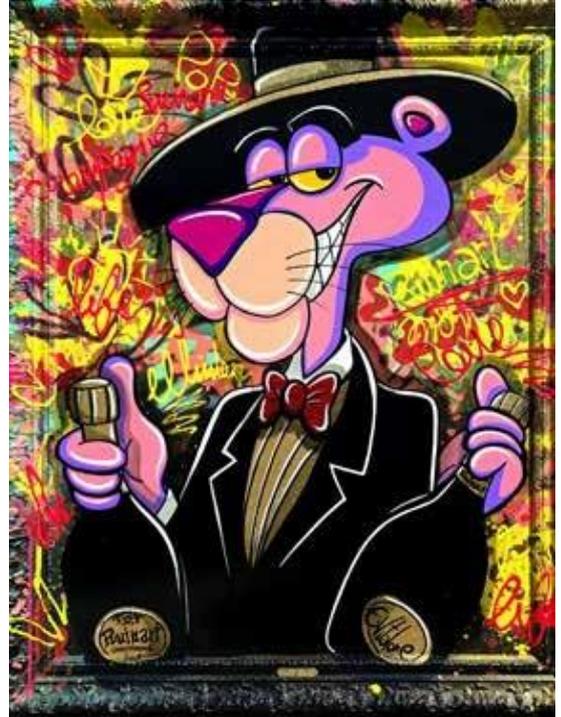
**C'EST CHAUD POUR BOB**



**DAFFY DUCK UN CANARD QUI A REUSSI**



**MENU BIG MAC PATATOES  
COCA SANS GLACE**



**RUINART OU RUINART**



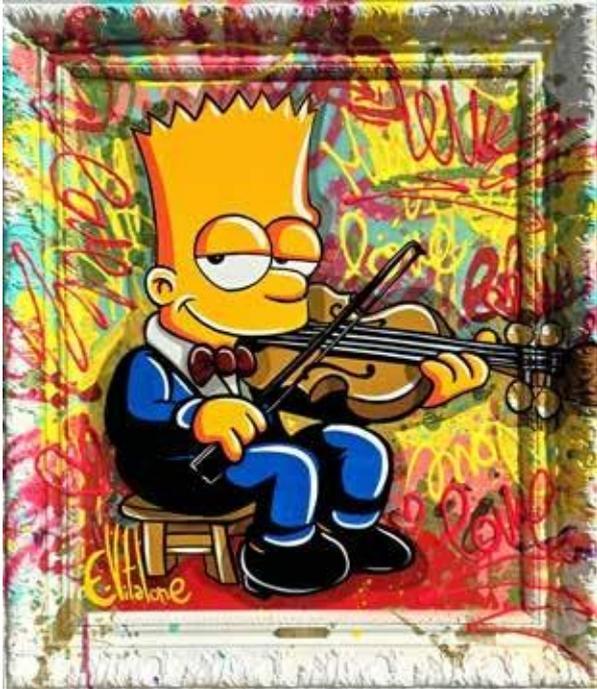




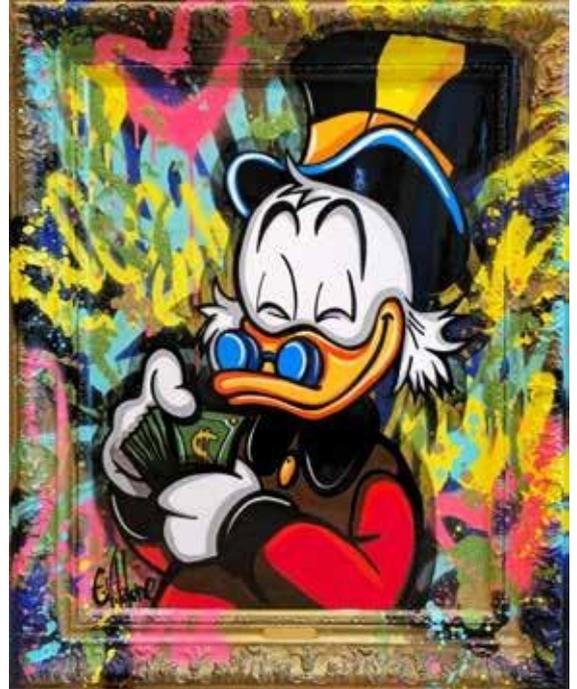
**DAFFY DUCK LE JET SETTEUR**



**LES VRAIS PRINCESSES BOIVENT DU  
VIN ROUGE**



**BART LE VIRTUOSE**



**POGNON THERAPIE**



**VIL COYOTE VA TOUT PETER**



**LIFE IS BEAUTIFUL**



# LEMON CURVES

## \_THE SOFT ENERGY OF SHAPES AND COLOURS



Instagram icon lemoncurves\_

A graphic designer by training and self-taught in painting, **Victoria Villain**, aka **LEMON CURVES**, has found in geometric abstraction a way to express the quest for harmony that runs through her career.

His works combine rigour and sensitivity: architectural forms, surrounded by white, where each colour seems to breathe.

Her approach, nourished by lithotherapy and energy practices, explores the links between colour, emotion and inner vibration.

Each composition becomes a ritual, a balance between precision and letting go.

On the **PUREKUSTIK** surface, this exploration finds a new resonance: the glow of the colours and the depth of the material come together to create soothing, almost meditative spaces..

It is a painting that does not scream; it murmurs, it balances, it cares for the gaze as much as the place.

"A geometry of feeling, an art of positive energy."



Scan and order your LEMON CURVES acoustic picture!

## INDICATIVE SIZES

They depend on the format of the original works

### LANDSCAPE (cm)

- 30 × 40
- 70 × 100
- 50 × 70
- 140 × 200
- 70 × 100

### PORTRAIT (cm)

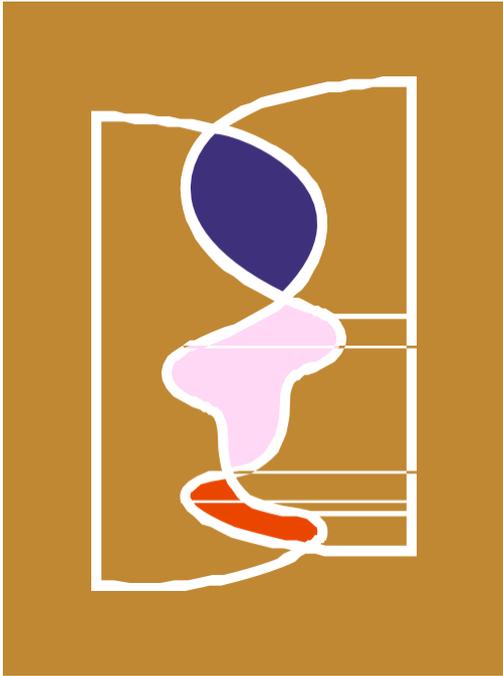
- 40 × 30
- 140 × 100
- 70 × 50
- 200 × 140
- 100 × 70

### SQUARE (cm)

- 30 × 30
- 60 × 60
- 40 × 40
- 70 × 70
- 50 × 50
- 80 × 80

### FRAME

- Aluminium
  - Black
  - White
  - Gold
- ● ● ●



ARNE JACOBSEN - ANT CHAIR



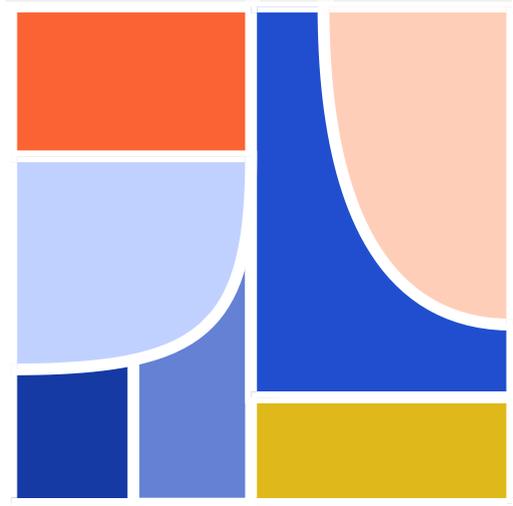
IN THE MOOD



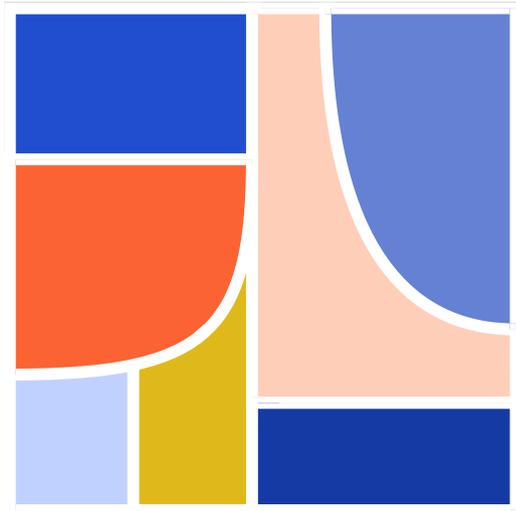
PAIRE DE SNEAKERS



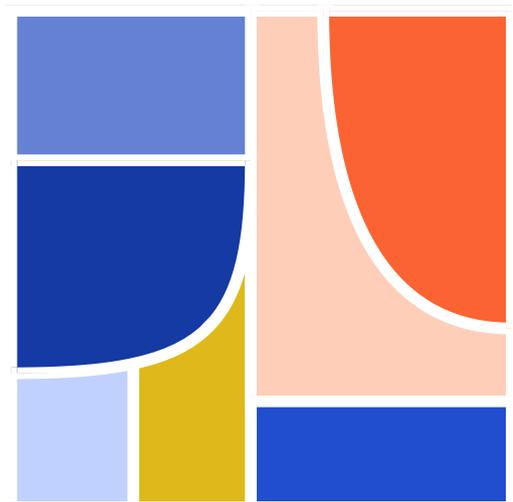
**NESSINO GIANCARLO MATTIOLI**



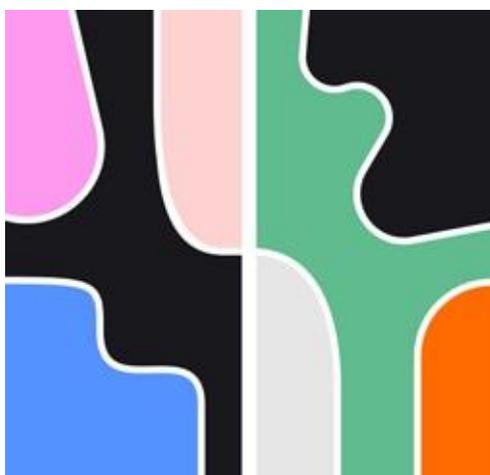
**NAXOS**



**MYKONOS**

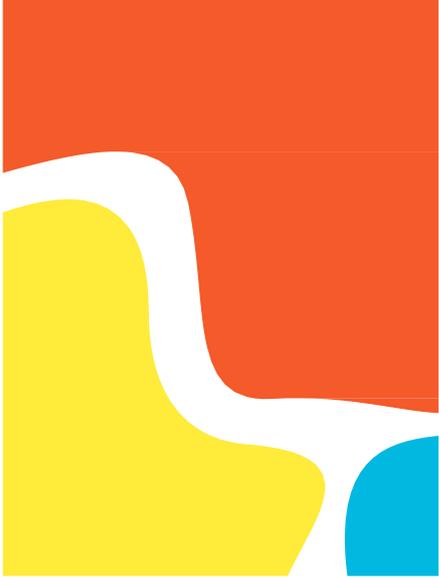


**SANTORIN**

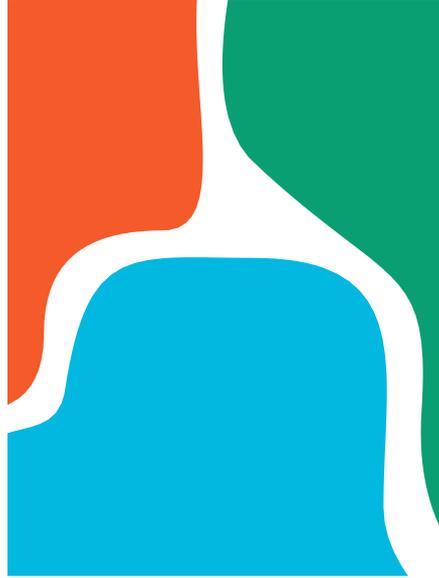


**GOOD VIBRATIONS**

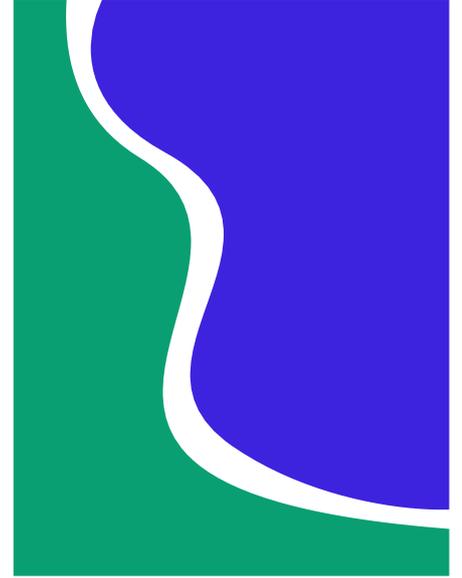




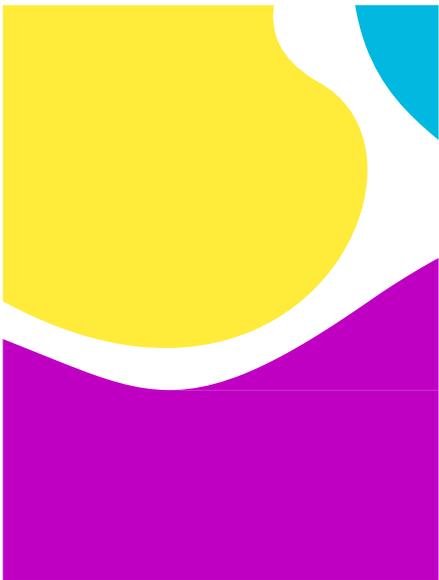
**IBIZA**



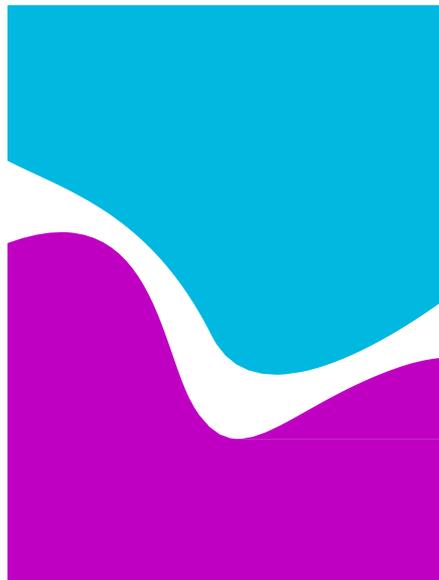
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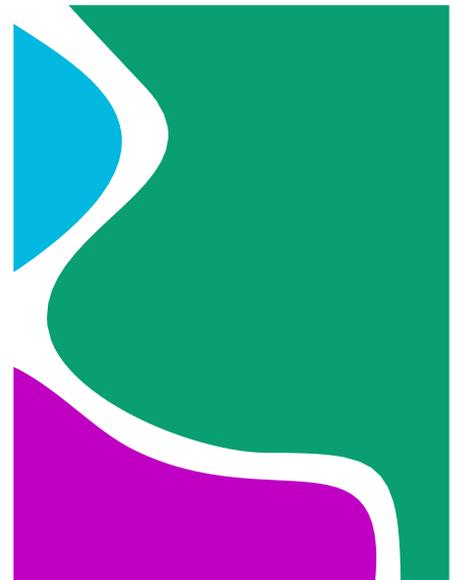
**SA DRAGONERA**



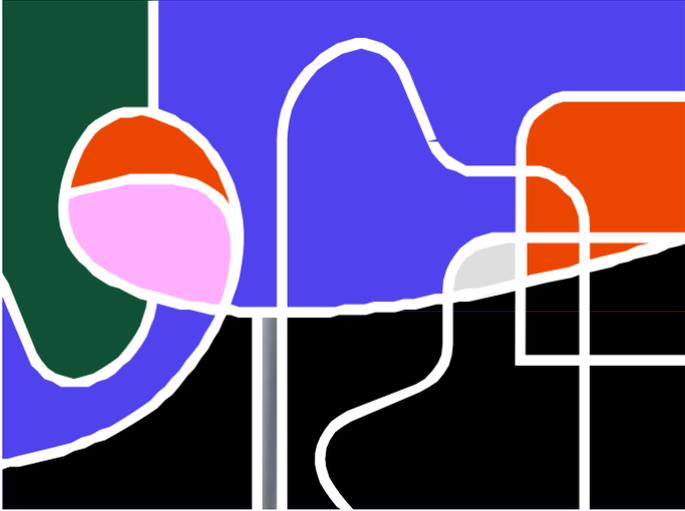
**FORMENTERA**



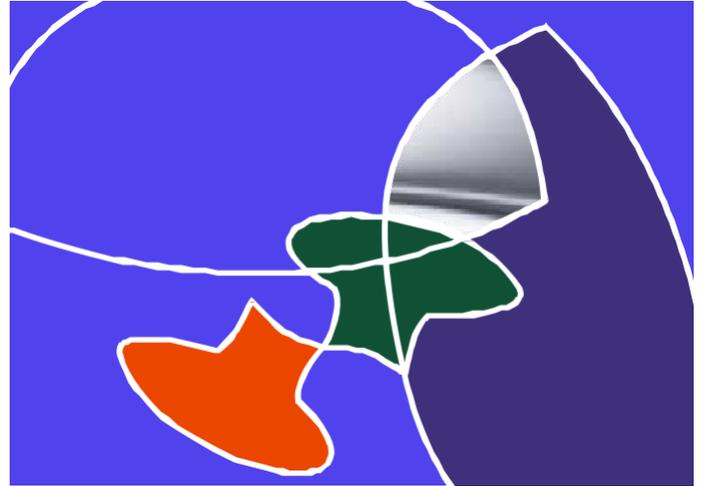
**MINORQUE**



**CABRERA**



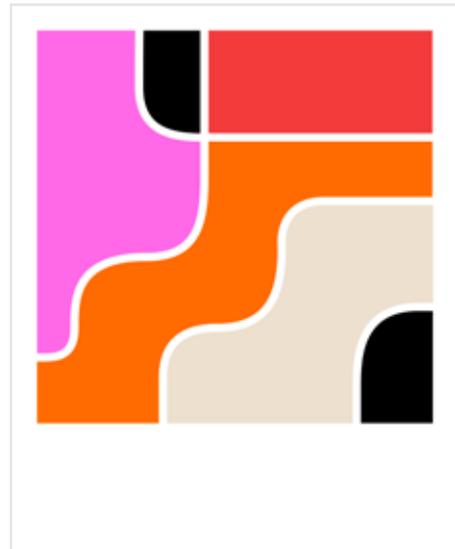
**OIMIAP**



**OSSEN LAMP**



**THE POLA N°2**

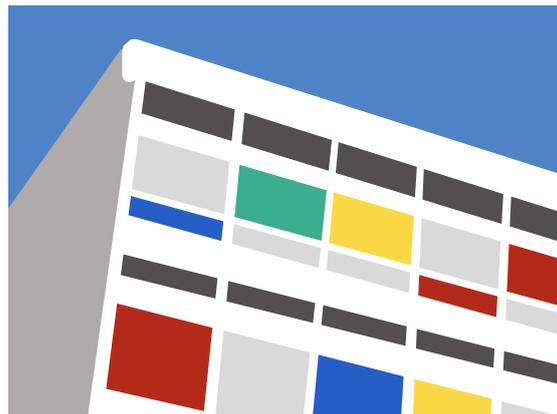


**FRAME 369**

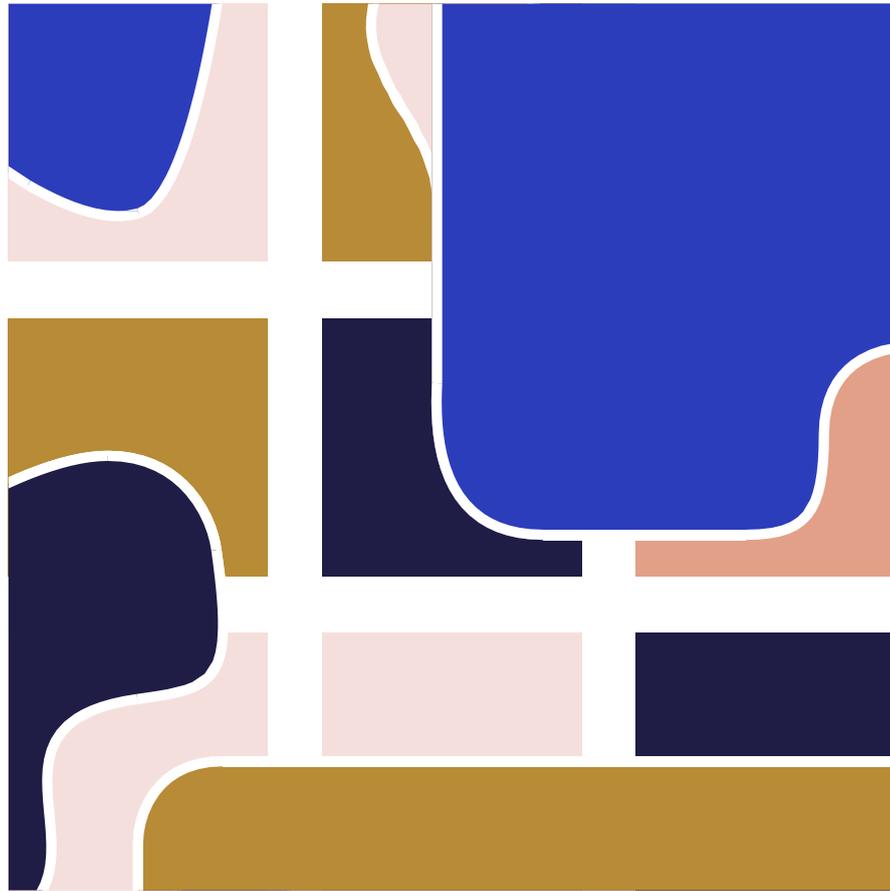




**VIEW 1**



**VIEW 2**



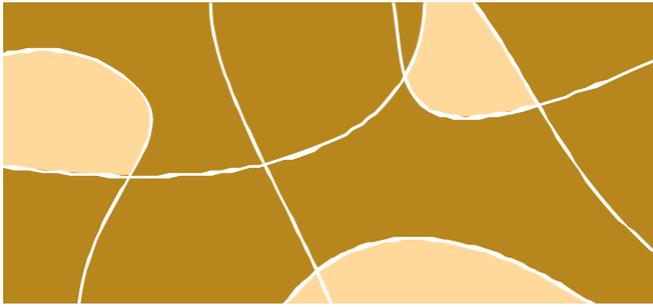
**COBALT BLUE MEANDERS**



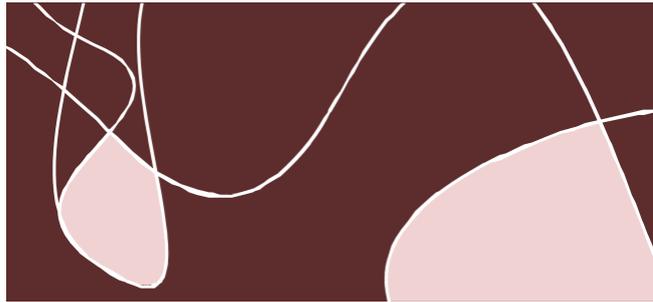
**TOFFEE MEANDERS**



**BURGUNDY MEANDERS**



**SUNNY**



**HOT**



**BLOOMING**



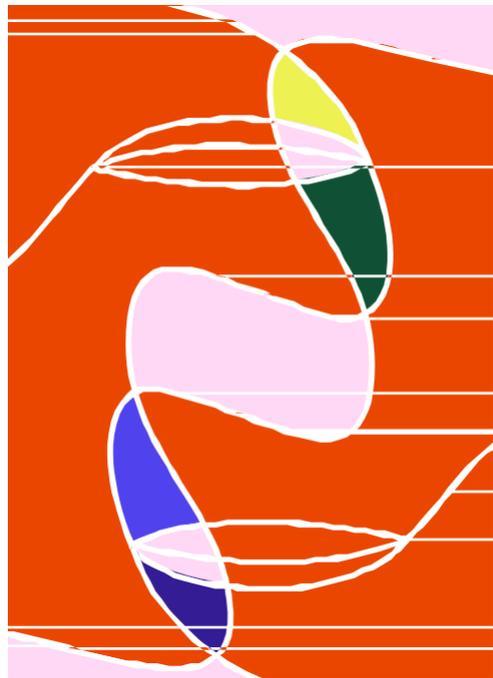
**STORMY**



**WINDY**



**BOOGIE ALL NIGHT**



**EGG CHAIR**



# PAPER & PEN (Marion Lagarde)

## \_DRAWING PLACES TO TELL THE STORY OF LIVES



paper.and.pen\_

An architect of line, **Marion Lagarde** — also known as **PAPER & PEN** — has transformed her passion for architecture into a fully-fledged art form.

Self-taught, she observes buildings like faces: with tenderness, precision and discreet emotion.

Her freehand drawings, created with a fine black felt pen, capture the poetry of everyday life — the cornice of a building, a café's glass canopy, the sign of a place filled with memory.

Her work tells the story of the intimate relationship we have with our spaces: homes, cities, places of childhood or the future.

Printed on **PUREKUSTIK**, his illustrations become windows into our architectural emotions: silent works that make us listen to the murmur of the walls.

"Every façade has a soul; you just have to know how to read it."



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## INDICATIVE SIZES

They depend on the format of the original works

### LANDSCAPE (cm)

- 30 × 40 • 70 × 100
- 50 × 70 • 140 × 200
- 70 × 100

### PORTRAIT (cm)

- 40 × 30 • 140 × 100
- 70 × 50 • 200 × 140
- 100 × 70

### SQUARE (cm)

- 30 × 30 • 60 × 60
- 40 × 40 • 70 × 70
- 50 × 50 • 80 × 80

### FRAME

- Aluminium
  - White
  - Black
  - Gold
- ● ● ●



**PARIS - PANORAMA**



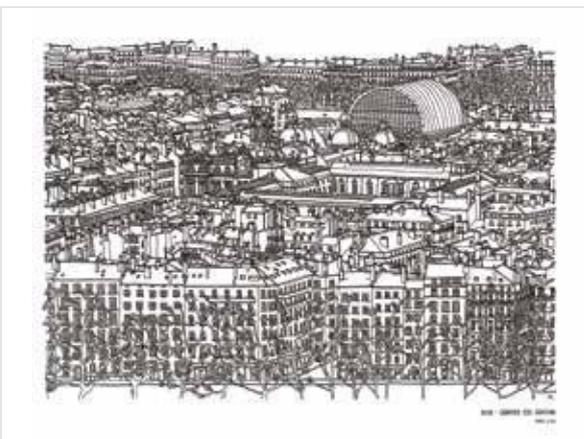
**VANNES - PANORAMA**



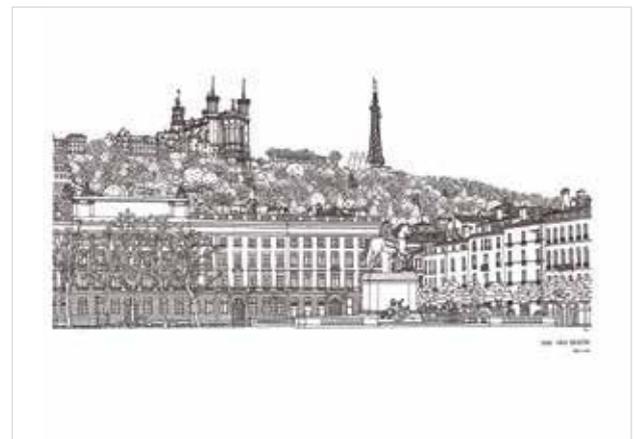
**TANGER - LE PORT & LES TOITS**



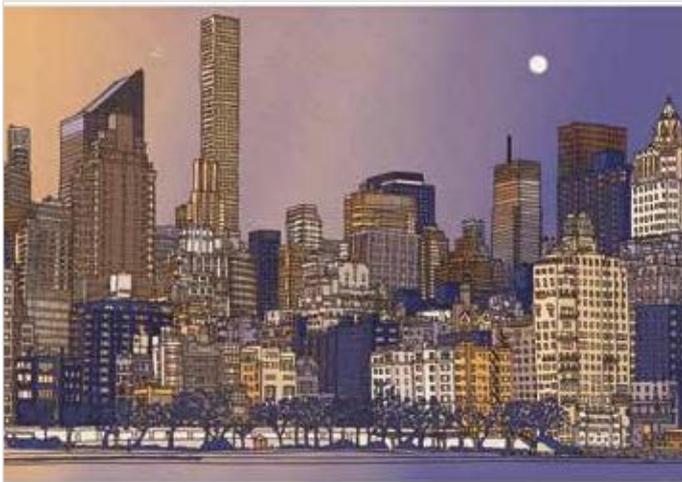
**TANGER - PANORAMA**



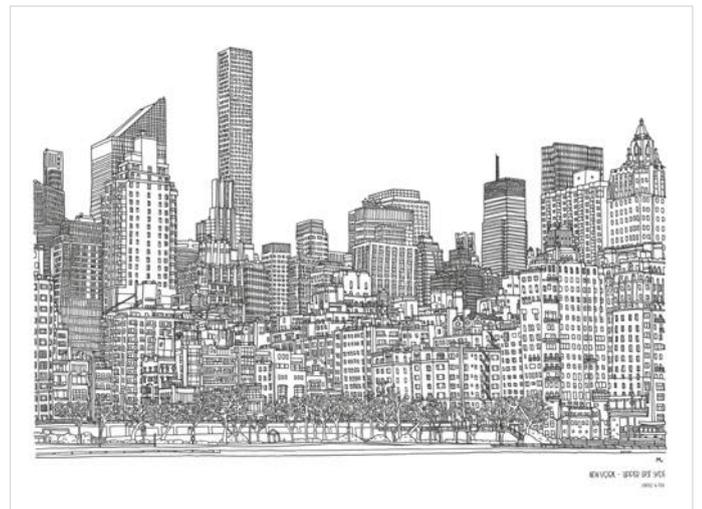
**LYON - QUARTIER DES TERREAUX**



**LYON - PLACE BELLECOUR**



**NEW YORK - UPPER EAST SIDE**



**NEW YORK - UPPER EAST SIDE - B&W**



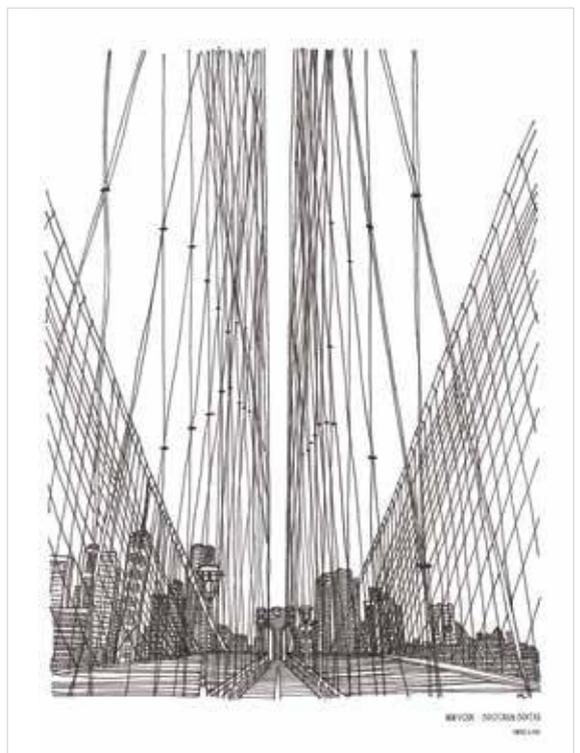
**NEW YORK - 98 ST MARKS PLACE**



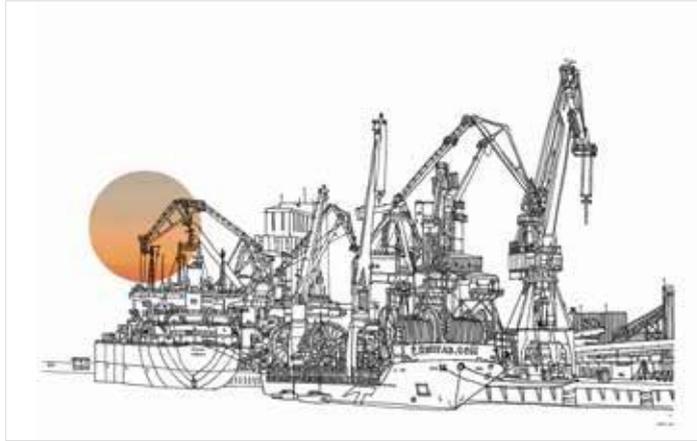
**NEW YORK - NEW YORKER**



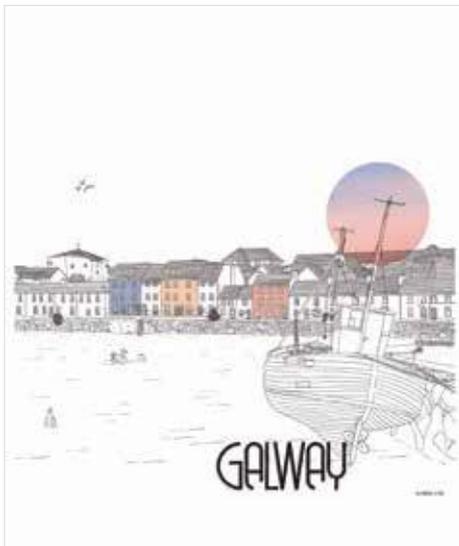
**NEW YORK - 5AV 23ST**



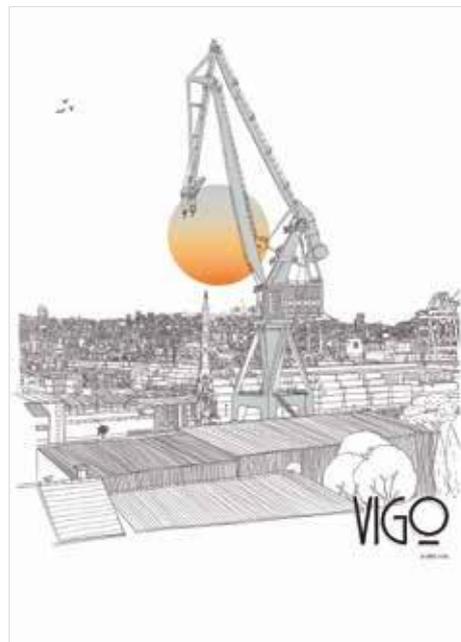
**NEW YORK - BROOKLYN BRIDGE**



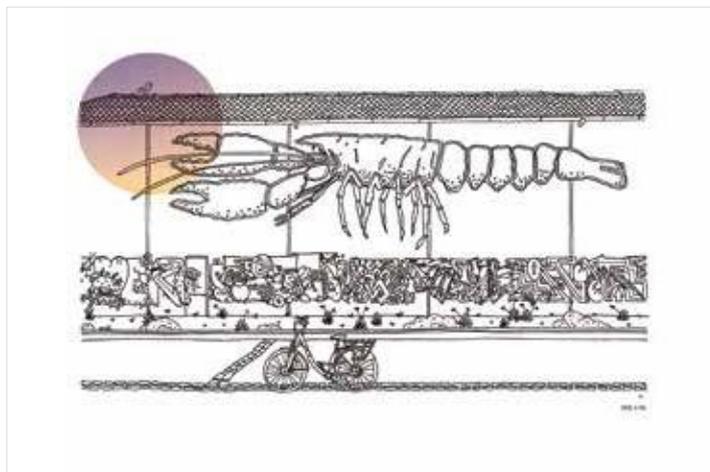
**PORT DE COMMERCE**



**GALWAY - HARBOUR**

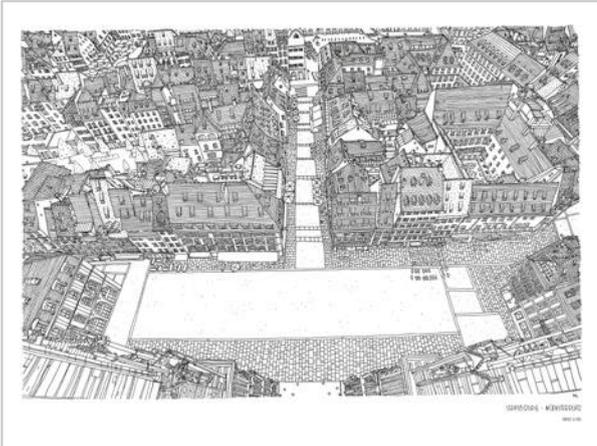


**VIGO - PUERTO**

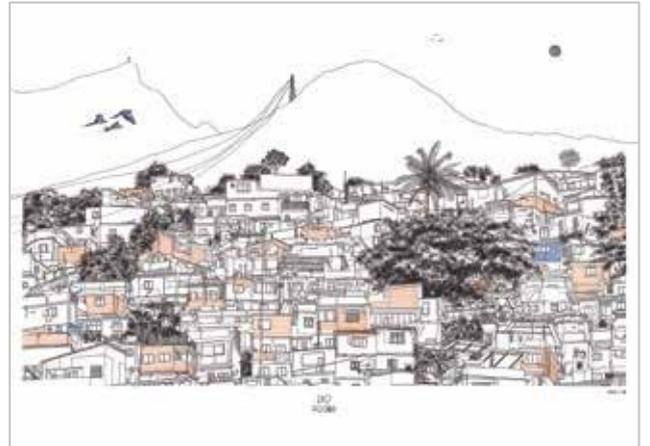


**STREET LIFE**

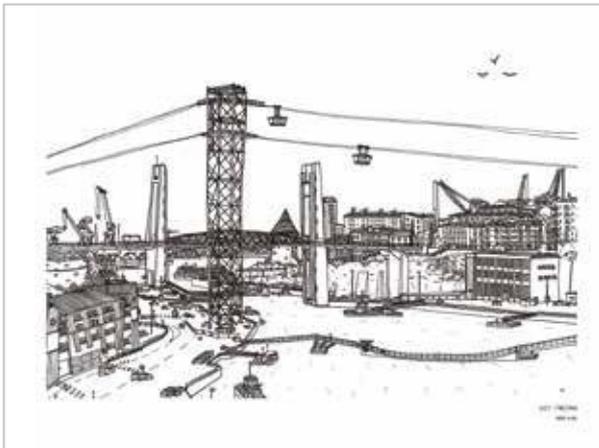




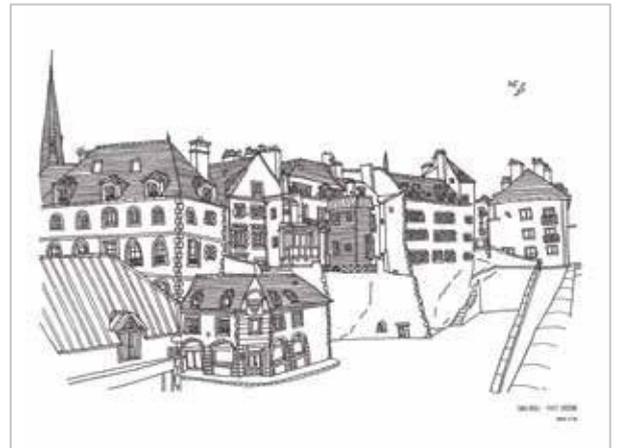
**STRASBOURG - MUENSTERPLATZ**



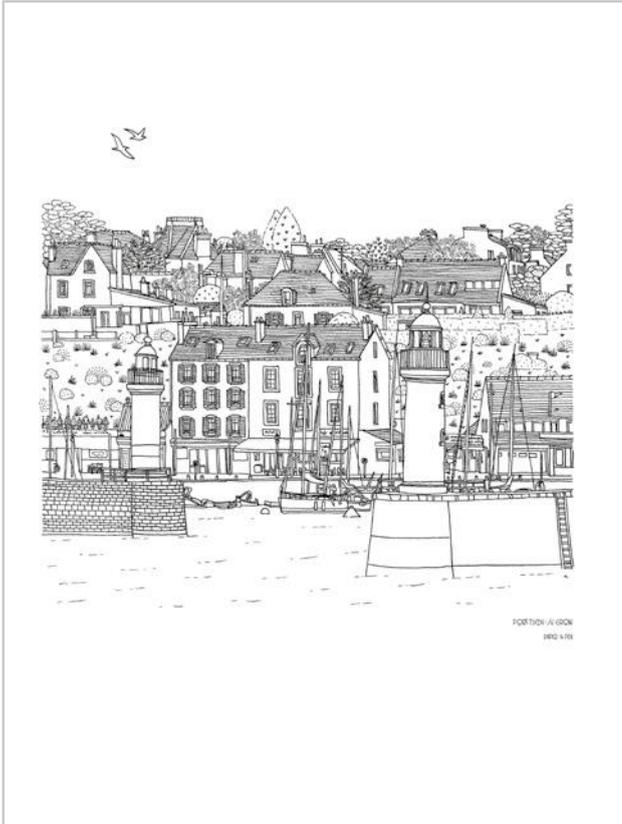
**RIO - ROCINHA**



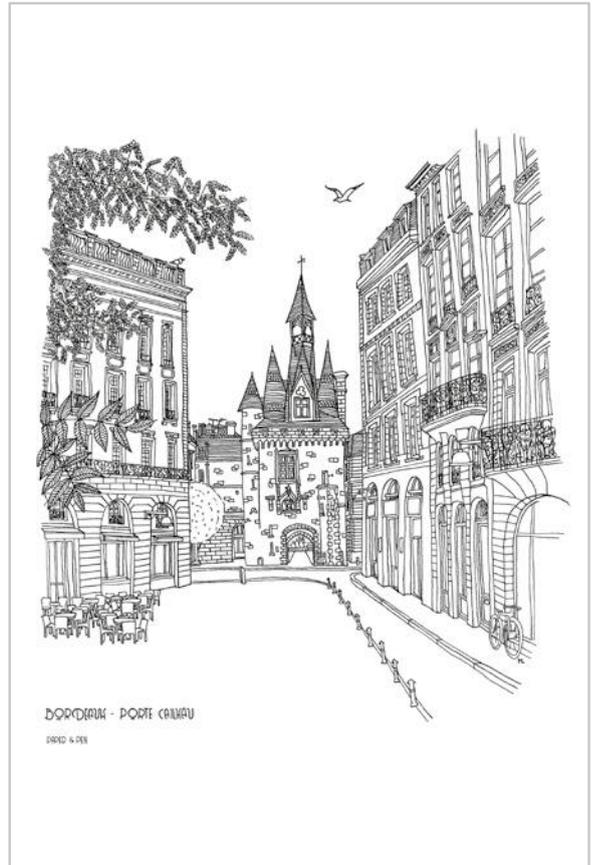
**BREST - PANORAMA**



**SAINT-MALO - PLACE VAUBAN**



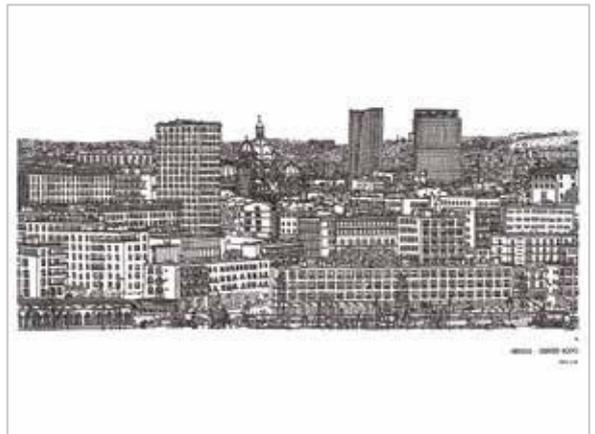
**ILE DE GROIX - PORT TUDY**



**BORDEAUX - PORTE CAILHAU**



**MARSEILLE - SUD**



**MARSEILLE - NORD**

# MG LA BOMBA

## \_COLOUR AS A PULSATION OF LIFE



mg\_labomba

A self-taught graffiti artist, **MG LA BOMBA** grew up in the culture of rails and painted nights.

A former "shadow-side vandal", he transformed transgression into an explosive artistic language.

His iconic character, La Bomba, becomes the common thread of a universe where colour is light, where matter explodes, where paint liberates.

His works oscillate between tension and exuberance, chaos and beauty.

They express the same urgency as the walls of the street: that of saying, breathing, sharing.

On **PUREKUSTIK panels**, his canvases gain a new resonance: the energy of the gesture is combined with the controlled silence of the material.

The result: a mature graffiti, vibrant and soothed, without losing any of its strength.

"A breath of pure freedom, captured between noise and Be quiet. »



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## INDICATIVE SIZES

They depend on the format of the original works

### LANDSCAPE (cm)

- 30 × 40    • 70 × 100
- 50 × 70    • 140 × 200
- 70 × 100

### PORTRAIT (cm)

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- 50 × 50    • 80 × 80

### FRAME

- Aluminium    • Black
- White    • Gold



**SAUT PLONGEANT**



**BOMBA 3D COLORZ**



**BOMBA WORLD**



**ENTRE DEUX CIELS**

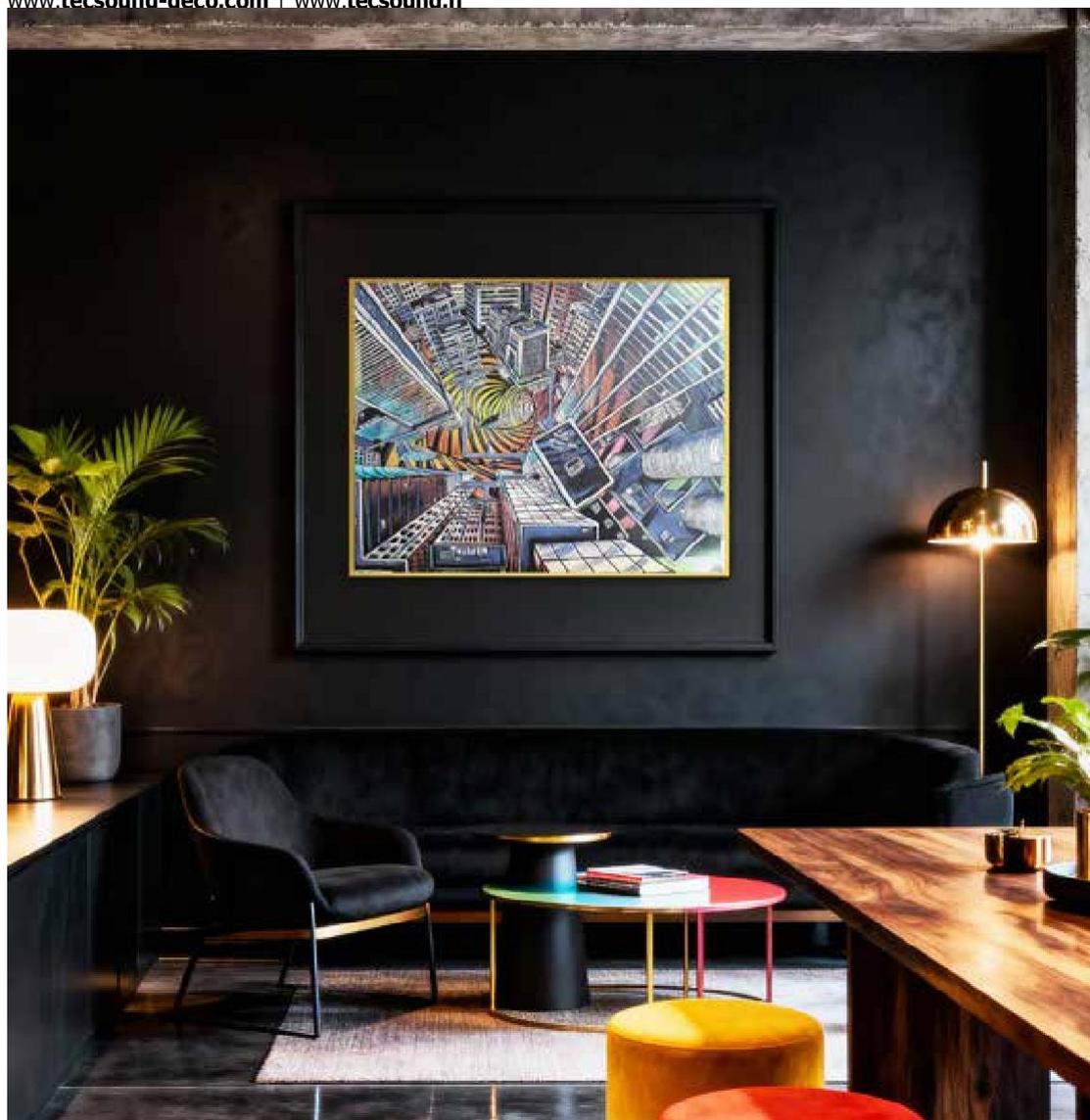


**L'AIRT STREET**



**NUIT FROIDE**





**ELEVATION**





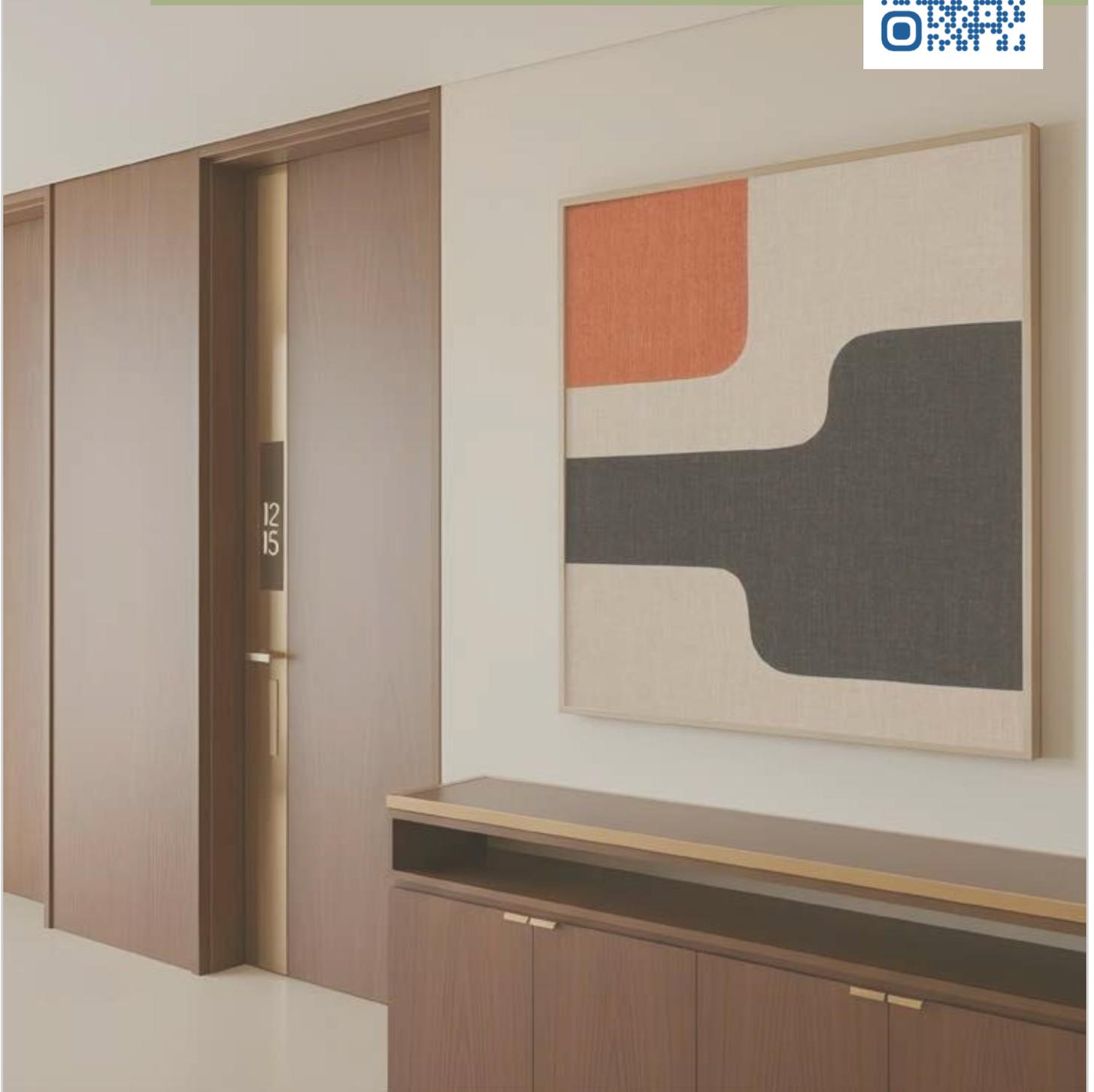
# PUREKUSTIK

## ART FABRIC

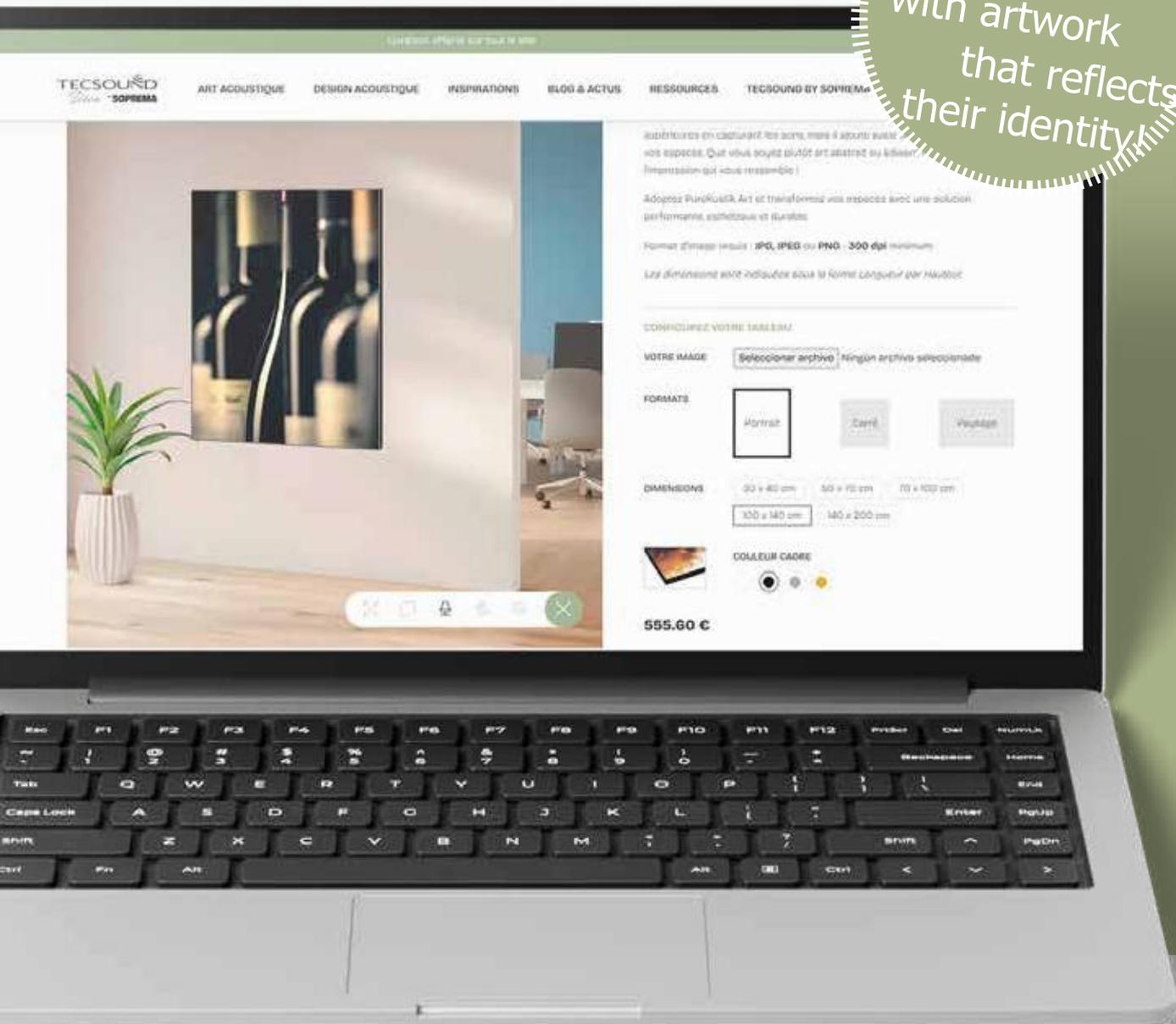


WHEN SEWING BECOMES  
LANGUAGE AND THE MATERIAL, SILENCE.

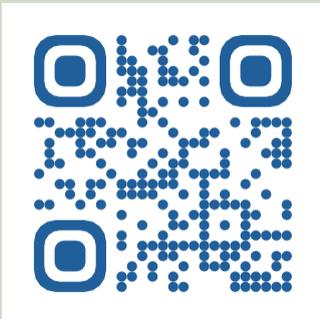
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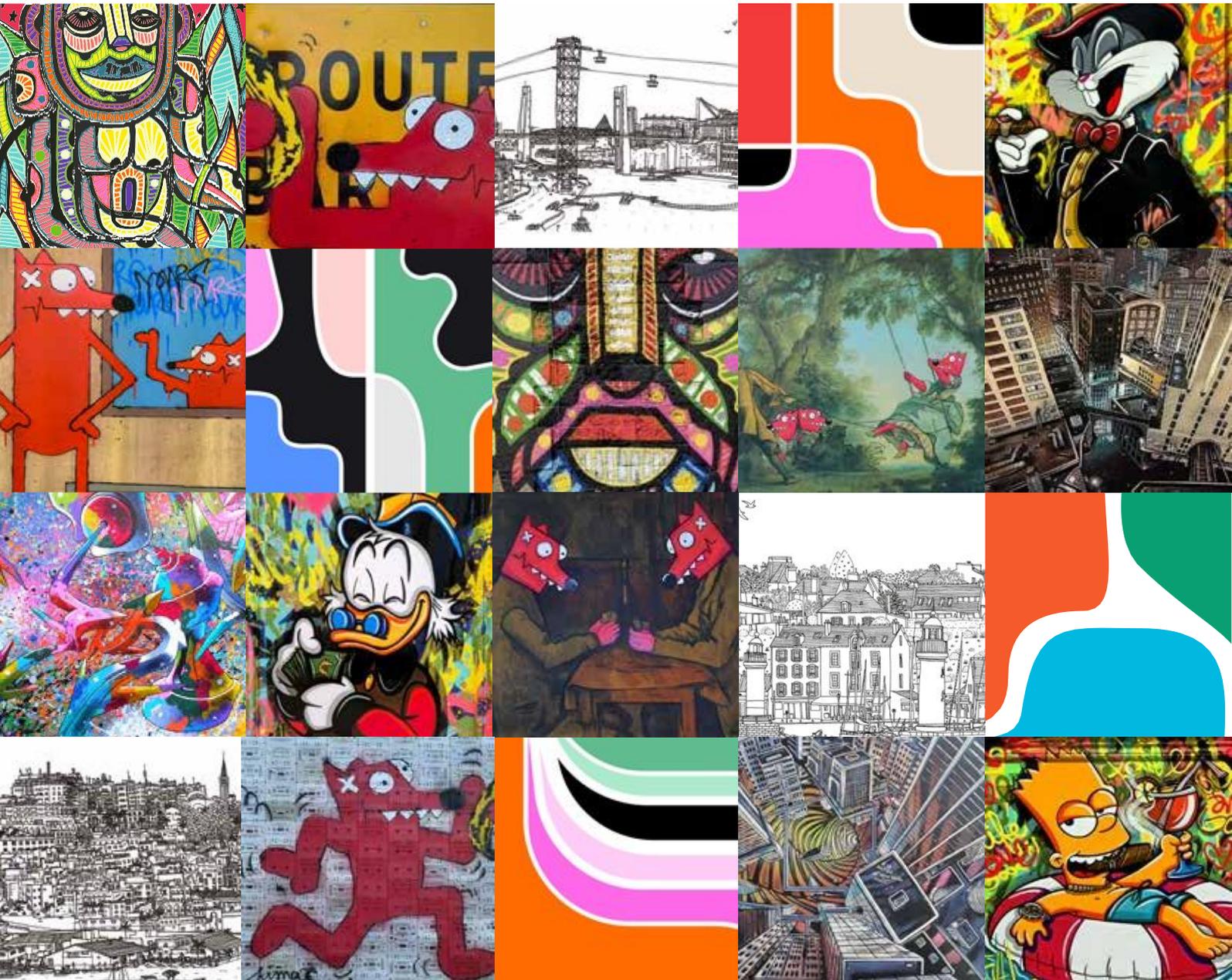
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